



3D Generated interior views



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## Property Marketing

Property marketing with Archiscale is a unique way of attracting an audience like no other. Gone are the times when people wait for the weekly paper to search for their dream home. Now it is an area riddled with QR codes, websites and youtube.

We at Archiscale specialise in the alternative modes described above. We have a youtube channel with an audience in excess of 12,000 individuals who regularly view our work and provide recommendations. We work closely with agents, builders and developers thus ensuring that we reach people from all walks of life.

We currently have four options for one to choose from in order to get maximum exposure when selling a property. The options include the premium package, which is made up of a youtube clip illustrating the internals and externals of the property, lifelike rendered 3D images with coloured floor plans presented on a website and most importantly QR coding to make it all accessible on their smart phone or tablet. For a potential buyer viewing the property is as simple as scanning the QR code.



Starter Pack





External 3D & Finishes with Landscape

includes 2 to 5 images



Number of Dwelling



Starter Pack		\$450	\$550	\$650	\$750
Choose what to upgrade as you wish					
Upgrade 1	Colour Floor Plans	\$90	\$120	\$150	\$200
Upgrade 2	Internal 3D	\$180 Per 3D Perspective View			
Upgrade 3	Mobile Website  	\$100 Includes QR Code			
Upgrade 4	External 3D Animation 	\$200 Published on Archiscale's Youtube Channel			
Upgrade 5	Internal Walk Through 3D Animation 	\$150	\$250	\$300	\$350
Premium Pack full upgrade		\$1170	\$1250	\$1430	\$1780

Upgrade 1

Turn your Floor Plans into colour for easy reading



Upgrade 2

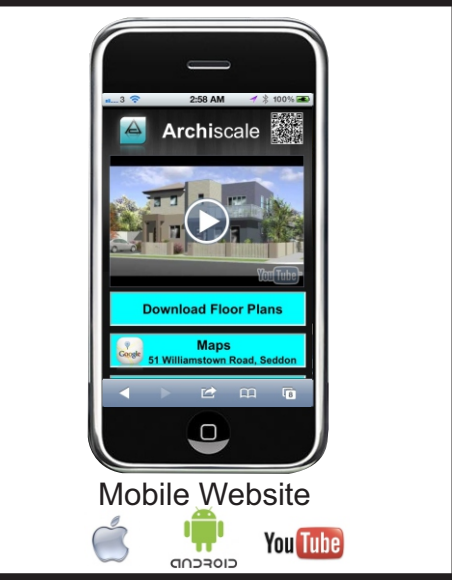
Internal 3D Perspective views



Upgrade Packages

Upgrade 3

QR This code for the sample



[http://www.youtube.com/watch?v=JGEFrtuRZXs&feature=share&list=UUSzCoAeYorbKF7wVlcjB\\_Q](http://www.youtube.com/watch?v=JGEFrtuRZXs&feature=share&list=UUSzCoAeYorbKF7wVlcjB_Q)

Upgrade 4

QR This code for the sample

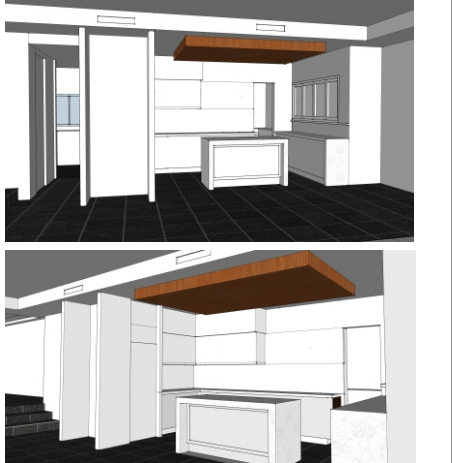


This Upgrade produces a 3D Animation of the full development in HD Quality. Once the Animation has been completed we publish it to Archiscale's Youtube Channel

<http://www.youtube.com/user/archiscale>

Upgrade 5

QR This code for the sample



This Upgrade produces a 3D Walk Through Animation showing the inside of the development in HD Quality.

[http://www.youtube.com/watch?v=DZwtKf24z3g&list=UUSzCoAeYorbKF7wVlcjB\\_Q&index=8](http://www.youtube.com/watch?v=DZwtKf24z3g&list=UUSzCoAeYorbKF7wVlcjB_Q&index=8)